

## Simple Reasons to Invest in Practice Management Software

When you think back a couple decades, cell phones were new and exclusive, something that only those with money to spare could afford. Hardly anyone thought then that someone would give up his or her landline home phone for a cellular device. Now almost 30% of homes are wireless only homes. Investing in a cellular phone is a simple decision that is no longer questioned.

As technology moves forward at lightening speed, so does the use of practice management services in medical offices. Having a set of programs to organize your appointments, create your chart notes and treatment plans, track your invoices and payments, manage your product inventory and purchase orders, and overall make your practice more successful must be extremely expensive right? Not when you do a little research and compare the time savings to the cost of the services. When you decide to hire a front desk staffer it is because you know that they will make you more efficient. This same thought applies to an practice management software. Yes there is a monthly cost and that seems painful, but what do you gain for that money spent so wisely?

### *Patient Data Management*

A good software service will manage all of the patients' data. One of the benefits come from the email reminders that only take a few clicks of the mouse to send to all patients for the week reducing no shows and increasing revenues. The ease of the reminder process also reduces the time spent by your staff to call each patient and leave at least a 20 second message, then add the time looking up the patients phone number, dialing, waiting for an answer or answering machine; it could take up to one minute per patient. A task that could take 10 minutes for a schedule of 10 patients, could take only seconds with management software.

Another example of the value of practice management software is the easy access to the patient data. A patient calls and asks "at my last appointment the doctor referred me to a specialist but I lost the handout she gave me, can you tell me who the specialist was?" The Frontdesk then takes a message, talks to the doctor, the doctor looks into the patients paper chart note to see who they referred the patient to, gives the information to the Frontdesk who then calls the patient back to relay the information. As you can imagine that would take some time, now envision this. The Frontdesk looks into the service for the patient's data and pulls a copy of the treatment plan and immediately can tell the patient whom they were referred to and offers to email a second copy of the treatment plan to the patient for their reference. Incredible time-savings and improved customer service, both will add to the value of your practice.

### *Product Management*

Keeping track of product inventory is tedious. With a paper system the opportunity for simple tracking mistakes are great. With a practice management software service that tracks products, you will have a greater sense of accuracy when placing orders and counting inventory for accounting purposes. Imagine knowing how many of a specific product was sold last month, you will be able to keep your dispensary full without the worry of product expiration. More advanced software will also be able to drop ship products to patients that you are currently not stocking, making it easier to prescribe exactly what the patient needs, while keeping your inventory more manageable.

Practice Management Software Services simplify and automate your daily tasks and create a practice that is well managed. Imagine yourself with the time you need to take care of your patients and personal time not spent trying to keep the business of your practice under control. Invest in a practice management software service and rejoice in the benefits.

Read more about NaturaeSoft's powerful practice management services at :

[www.NaturaeSoft.com](http://www.NaturaeSoft.com)